



TOPMOTIVE

ABOUT THE
TOPMOTIVE
GROUP

// CONTENT

Foreword	03
Who we are.	04
What characterizes us.	05
Where we come from.	06
Where we are today.	07
What we do.	08
Which segments we serve.	09
Whom we support to succeed.	10

11	Which technologies we offer.
12	Which elements we integrate.
13	How we face the future.
14	Our capabilities.
15	How we act sustainably and why we do so.
16	Who examined us.
17	Why we are the right partner for you.
18	Contact





// FOREWORD

Dear customers, dear partners, dear TOPMOTIVE friends,

Since 1994, our world is spinning around catalog and information systems as well as services for the automotive market. From the very beginning until today, we as an owner-managed and completely independent company set examples with our innovations and vision for the future. We pursue the goal to keep our partners and customers continuously up to date with know-how and expertise, for years to come. Because the secret of our success is based on trust and long-term relationships – with our partners and customers, but also with all our colleagues. Because each and every one of them contributes to our joint success. This is how we jointly develop tailor-made solutions for all the players in the automotive market.

In this brochure you will read what else characterizes and encourages us.

Have fun

Krunoslav Bagaric

Anja Pleus

Thies Schmeling

Stefan Schneider

// WHO WE ARE.

The TOPMOTIVE Group consists of Europe's leading companies in the field of catalog and information systems as well as customized services in the automotive market. Thanks to the unique TOPMOTIVE combination of automotive know-how and IT expertise, our software solutions competently cover the entire value chain: from spare parts manufacturing and wholesaling to workshops, cars and drivers. Whether car, truck or motorcycle – TOPMOTIVE offers the right systems.



// WHAT CHARACTERIZES US.



INCOMPARABLE
FAMILY
SPIRIT



UNIQUE COMBINATION OF
IT & AUTOMOTIVE



100%
INDEPENDENT



100%
OWNER MANAGED



WE SPEAK
21 LANGUAGES



5
COUNTRIES



ALWAYS THERE
FOR EACH OTHER



MORE THAN
300
EMPLOYEES



INNOVATION
DRIVES US FORWARD



NO.1
IN EUROPE

<2%
EMPLOYEE
FLUCTUATION



// WHERE WE COME FROM.

1994

- // Foundation
- // Invention of the TecDoc Standard

1995

- // First independent, offline catalog for the german market

1997

- // First international catalog project

1999

- // Cooperation with ITG: This was followed by cooperation with ATR and its former shareholders Stahlgruber, Wessels and Matthies.

Ende 90er

- // Integration of further data sources e. g. labour times
- // Integration of technical data and various data partners

2001

- // Signed the first global cooperation with an ITG

2006 – 2017

- // Opening of the sites:

- Targu Mures (RO)
- Stuttgart (DE)
- Wetter (DE)
- Wien (AT)
- Wuppertal (DE)
- Etten-Leur (NL)
- Brusque (BR)
- Iphofen (DE)

2007

- // Introduction of the umbrella brand TOPMOTIVE

2009

- // Entry into the truck business: TOPMOTIVE expands its product portfolio with the commercial vehicles segment

2016

- // Beginning of the NEXT development

2017

- // ERP systems: In this year TOPMOTIVE records 5,000 users in the DMS area

2018

- // First live presentation of NEXT at the Automechanika
- // Finalist Automechanika Innovation Award

2019

- // 25 years of TOPMOTIVE
- // First rollout of NEXT
- // New construction of the company headquarters in Bargesteide

2020

- // Expanding the business model to include the car driver: foundation of Cartelligence

// WHERE WE ARE TODAY.



// WHAT WE DO



Catalog- and information systems

Over the years, we have evolved from a provider of simple catalog systems to a service provider for complex information systems and communication platforms. In this way, we play a key role in shaping the flow of information along the entire process chain in the automotive market.



Data management

Working with different data sources means one thing above all: complexity. We stay on top of the data jungle and put an end to any chaos. On the one hand, through the targeted preparation of the data sets we receive – on the other hand, through our expertise in optimizing these data sets for the benefit of our customers.



ERP-Systems

With our systems KfzWIN and TMS Handel, we provide holistic and smart ERP systems for workshops and parts wholesalers within German-speaking Europe.



Networking

Through our extensive network, we create real added value for the automotive market: The technical data of various external providers are integrated in our systems. We are also involved in all associations and initiatives in the market.



Concept and consulting

We ask the right questions, we analyze and evaluate. We communicate on equal terms as a trustful partner and constantly pursue the goal to make the daily business of our customers more efficient.



Project management

Our team, consisting of automotive experts, IT professionals and data experts, gives everything for the all-round support of our customers and partners from A to Z.

It is the **unique combination** of all these building blocks that enables us to actively drive the business processes of our customers and partners forward – **worldwide**.

// WHICH SEGMENTS WE SERVE.



CAR



TRUCK

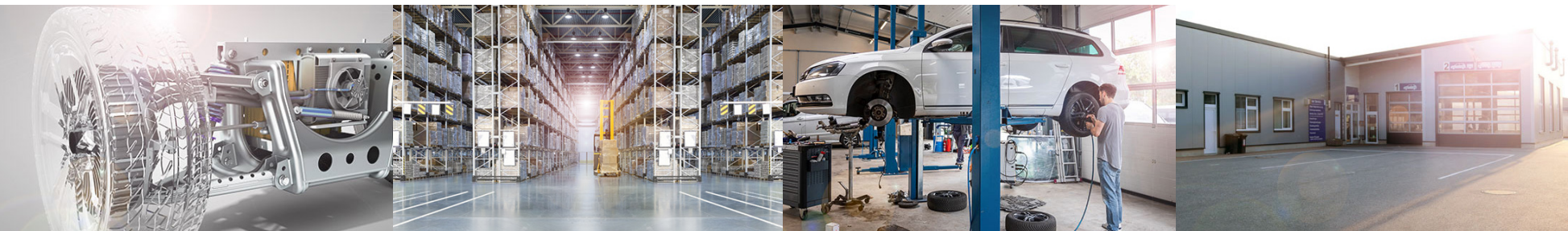


TRANSPORTER



MOTORCYCLE

// WHOM WE SUPPORT TO SUCCEED.



INDUSTRY

Creation, maintenance and distribution of product data are often confusing and complex. We support spare parts manufacturers holistically and offer both consulting as well as software solutions.

WHOLESALERS

The use of a pure catalog in the spare parts business no longer meets the demands of time. So we offer parts wholesalers an extensive product and service portfolio of customizable information systems.

WORKSHOP

The simple handling of the software used in day-to-day business saves time and costs. We provide workshops with the optimal solution to cover all business processes while enabling the integration of the most common wholesaler catalogs.

WORKSHOPCHAIN

Life as a lone warrior is becoming increasingly difficult due to growing complexity in everyday work. We offer concept providers of workshop chains innovative solutions that make the daily business of individual workshops much easier.

// WHICH TECHNOLOGIES WE OFFER.

Our systems cover all technologies from the browser application to the direct installation and app to the interface connection TM Connect.



BROWSER



INSTALLATION



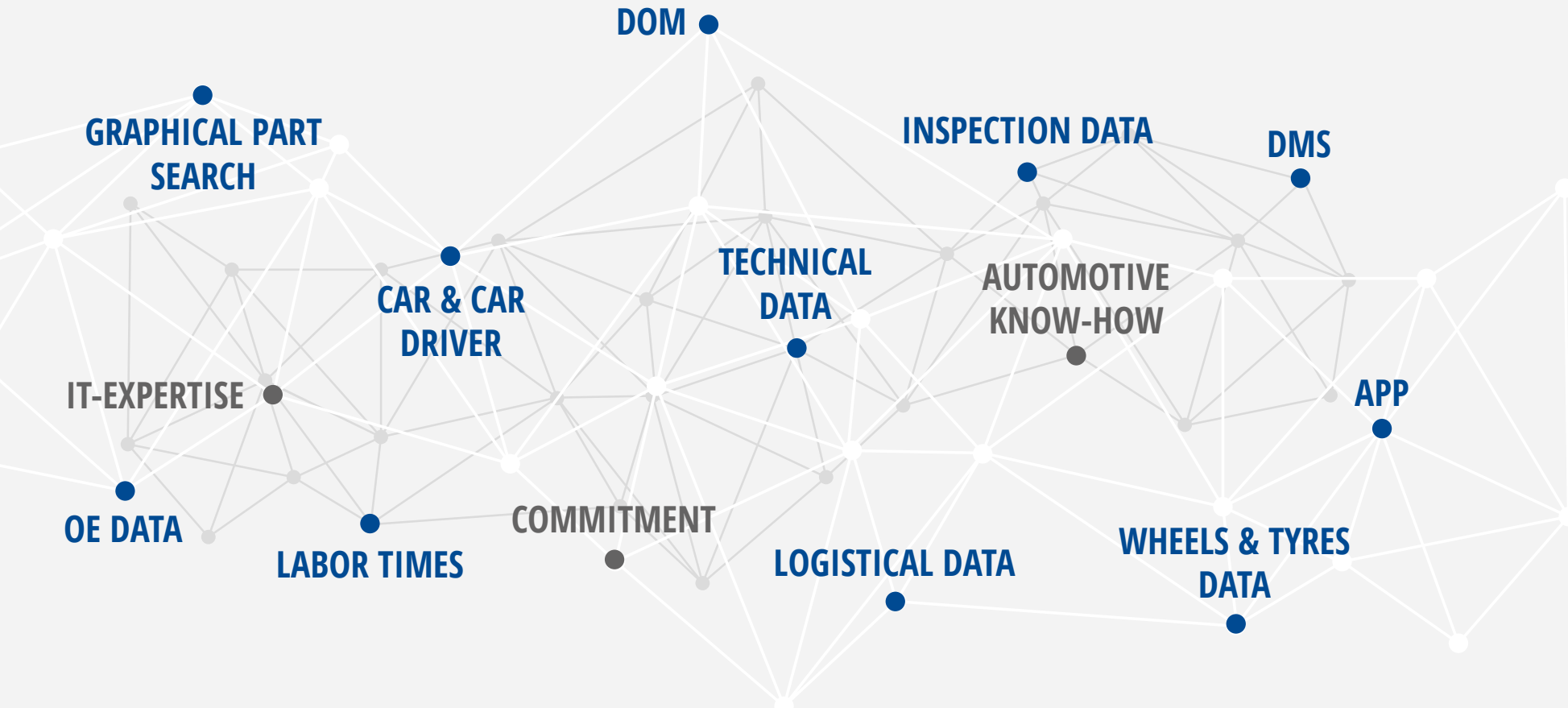
APP



INTERFACE SUITE



// WHICH ELEMENTS WE INTEGRATE.



// HOW WE FACE THE FUTURE.



As an IT company with many years of experience, we are aware of the possibilities of technological change – we accompany it and actively contribute by implementing our solutions. Also with the founding of our newest subsidiary CARTELLIGENCE. CARTELLIGENCE stands for digital communication between the car, the car driver as well as the workshop or wholesale and the corresponding suppliers within the industry. Our twelfth subsidiary offers the necessary expertise and the appropriate products to optimally connect all processes between the aforementioned target groups.

CARTELLIGENCE stands for new ways, change and progress and completely redesigns communication in the automotive market.



// OUR CAPABILITIES.



// HOW WE ACT SUSTAINABLY AND WHY WE DO SO.

We do not act hasty and rushed, but more future-oriented. In every respect. That is why the building blocks around the topic of sustainability are particularly important to us. Whether in the social, ecological or economic field, we want to assume long-term responsibility toward our children, our environment, our employees, and our customers and partners. In this way, we jointly ensure that we act in a holistically sustainable manner as a company – we call this project „Sustainable TOPMOTIVE“.



New company buildings with optimum energy balance at our largest sites in Bargteheide (DE) and Targu Mures (RO).



Member of the „Allianz für Entwicklung und Klima“.



Our future: Climate neutrality through emissions avoidance, -reduction and -compensation.



Expansion of the company fleet with electric and hybrid vehicles.



Better resource balance through our products: More precise identification of automotive spare parts reduces incorrect orders and returns.

// WHO EXAMINED US.

Whenever we get the news that we have received another external award, it is always a reason for joy. Because we know that we are doing many things right and that we not only live the TOPMOTIVE spirit internally, but also carry it to the outside world.

KUNUNU



Authentic employer

FOCUS



Top employer in medium-sized businesses 2021, 21st place in „Automotive and Suppliers“

CHIP | GIGA JOBS



1st place Best employer in IT-Jobs „Automotive and Suppliers“ 2021

FREUNDIN | KUNUNU



4th place most family-friendly company 2021

FOCUS



Top employer in medium-sized businesses 2020

FOCUS



Top employer in medium-sized businesses 2019

FREUNDIN | KUNUNU



7th place most family-friendly company 2020

AUTOMOBIL-INDUSTRIE



7th place TOP company „Automotive Industry“

// WHY WE ARE THE RIGHT PARTNER FOR YOU.



We ask the right questions and **advise** from A to Z.

We have the **experts:** from vehicle engineers, car mechanics and project consultants to IT and data specialists.

We help you to further **strengthen** your **market position**.

We **support** you to concentrate on your core business.



// CONTACT

TOPMOTIVE Gruppe
DVSE Gesellschaft für Datenverarbeitung, Service und Entwicklung



Lise-Meitner-Straße 4
22941 Bargteheide



Tel.: +49 (0) 4532 97 40 01
sales@topmotive.eu



www.topmotive.eu

Managing directors: Udo Knabe-Paulsen, Reinhard Bleicken, Krunoslav Bagaric, Anja Pleus
Commercial Register: Amtsgericht Lübeck, HRB 3443 AH

Follow us on Social Media!



Status of the information: September 2021